



Cumberland Packaging Ltd

MANUFACTURERS OF CORRUGATED PACKAGING

CSR | CORPORATE SOCIAL RESPONSIBILITY



Cumberland Packaging - committed to corporate social responsibility

Cumberland Packaging has factories in Shoeburyness and Southend-on-Sea. Whilst we're in the business of producing high quality packaging that can compete with anyone and are restless to keep improving, we're also committed to being a good corporate citizen.

With 86 staff, we're a significant local employer. However, we seek to do more at local and national levels. We're proud to sponsor my beloved Southend United Football Club, as well as a local boys' football team. We also support events for retired professional footballers.

Our sponsorship also extends to the British Karate Federation (see details below).

We also support excellent charities such as Supporting Breast Cancer (which is close to my heart), to whom we recently donated a prize that they auctioned for £1,280.

At the individual level, we cheer on colleagues who volunteer their evenings and weekends, gifting their time and expertise to our community as Scout leaders and sporting coaches and organisers. Because the next generation is far more important than we are.

However, I'm mindful that we need a healthy business to sustain the angels of our better nature. To this end, I hope you'll forgive me this one plug...if we don't supply all of your packaging, please drop me a line with the details and I'll arrange to race a quote back to you.

Thank you,

John Watson, Managing Director



[Sponsoring the British Karate Federation \(BKF\)](#)

We are delighted to sponsor the BKF's championships, where 1,000+ competitors from the four home nations come together to literally fight for the right to become reigning national champions.

It is an honour to help provide a platform for the country's best Karate-ka (from ages 10 to 60+) to realise their dreams.



[Sponsoring Micky Stead](#)

We were pleased to support the Southend United Ex-Players Association (SUEPA).

This season we're among the sponsors working to raise as much as possible for former United stalwart Micky Stead via a benefit match - he didn't have a testimonial during his football career and has fallen upon hard times.



[Invitation to join us at The Arsenal](#)

We appreciate that time is precious – so why not combine work with a weekend afternoon or a weekday evening by meeting us to discuss your packaging requirements whilst joining us for a metaphorical 'pie and a pint' during a football game in our Executive Box at the Emirates Stadium?

Please drop a line to John care of jwatson@cpholdings.co.uk to kick off your booking.



Entertainment corner

In homage to the Olympic Games, which are now underway in Paris, we share the following sporting wisdom:

"We've lost seven of our last eight matches; the only team that we've beaten is Western Samoa. Good job we didn't play the whole of Samoa." Gareth Davies

"They are the second-best team in the world, there's no higher praise than that." Kevin Keegan

"Peter Schmeichel will be like a father figure to Kasper Schmeichel." Jamie Redknapp

"There's nothing wrong with the car apart from the fact it's on fire." Murray Walker

"I quit school in the sixth grade because of pneumonia. Not because I had it, but because I couldn't spell it."
Rocky Graziano

"We can't win at home. We can't win on the road. As general manager, I just can't figure out where else to play." Basketball general manager, Pat Williams

Cumberland Packaging



Packaging Materials

CERTIFICATED



Promoting best practice:

- BRCGS AA+ rating.
- Ethical trading standard to the ETI.
- FSC ® compliant.
- ISO 14001 accreditation imminent.
- Sheet Plant Association member.

[Check out our website](#)

